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The E-Journal

## "If You Build It, They Will Come"

**The RealHunters Journal is proud to announce the launch of its new and improved re-designed web site**

A perennial leader of outdoor and hunting periodicals, the "RealHunters Journal™", is delighted to unveil our new redesigned web site to coincide with the launch of a dynamic new version of the RealHunters Journal™ electronic magazine. Our new website features improved usability and loads of new functionality, including a brand new members area. As a result of this redesign effort, our new website scores very highly for both accessibility and design.

Visitors to the new site will now find up to date news, more hunting articles, hunting products, a trophy gallery, an online store, where to go, a community bulletin board, an online "chat room", current weather, moon phases, various RSS feeds, outdoor quizzes, and much more. You will also find easier and varied ways to choose from, in order to submit your outdoor adventures and/or photos for publication. Thanks to an easy-to-access navigation scheme, you will be able to find and locate areas of interest much quicker and more efficiently.

Along with our new website and new version of the electronic E-Journal, we will be publishing a regular online newsletter which we hope you will enjoy and recommend to your friends and colleagues. Don't miss a single issue, [subscribe](#) now to the RealHunters Journal™ newsletter.

Greg Martin, editor of the "RealHunters Journal™", was very keen to emphasize that all the design and development work on both the website and the E-Journal was to be conducted in-house. *"As a provider of an innovative online magazine we didn't feel our web site was doing us justice, but we couldn't bring ourselves to go outside the company to get the work done, we really wanted to put our expert developers on the job. As a result, we ended up changing the whole look and feel of the website along with a new look and feel of the E-Journal. Hence the new version of the product was created."*

Most of the new developments and changes were based on reader feedback. These enhancements that have been requested over the last few months have all been incorporated into both the new website and the new E-Journal. Enjoy!

Sincerely,  
The "RHJ" Staff

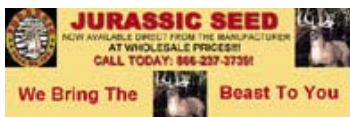
## RealHunters Journal Electronic E-Journal

- broadly defined -

an electronic magazine, delivered via a Web site in an electronic format. An e-journal, typically found on the world wide web and is a regularly published journal either published solely in electronic form or made available in electronic form for either online reading and a downloadable form for offline reading.

**What exciting times we live in! .....**

We are truly humbled at the overwhelming success and acceptance of our newly created RealHunters Journal™ E-Journal. The new version of our E-Journal puts you on the cutting-edge of electronic publishing. The RealHunters Journal™ newest editions of the E-Journal presents more than





just an online magazine, it is an online experience!

The programmed interactivity of the E-Journal converts the "magazine reader" to an actual participant. The E-Journal is "chock" full of hunting adventures, quizzes, trivia, photos, outdoor products, and more. This one-of-a-kind electronic magazine puts us miles in front of other outdoor publications. There just isn't anything else that comes close in comparison.



### Scout It Out™

#### RealHunters Journal Online Store

Take some time and "cruise" our new online store. We offer name brand products and other quality merchandise at affordable prices. Our online catalog features many hunting, outdoors, and shooting items. We also have an extensive line of RealHunters logo branded items. When shopping on line, you can take the time to browse without being in a rush, you simply shop at your convenience.



We take great pride in our online sales and try to offer the very best merchandise that can be found. Online hunting equipment sales have increased dramatically. We take this as a sign that our customers want more so we will be continuously adding products to our online store. Be sure to look for those new online bargains and closeouts!



#### Register To Win A Free Hunting Package

Join Greg Martin of **RealHunters Journal. COM** on this three day (fully guided and filmed) whitetail management hunt in the hardwood bottoms near the Mississippi River in East Central Louisiana. The opportunity for a trophy size buck is excellent!

Just follow this link and register

Winner to be notified and a date established. Hunt to take place sometime during the December 2006 hunting season. Limit one winner per household. Contest not open to RealHunters Journal employees or their family members.

Register Now  
For Your Chance  
To Bag A Real  
Trophy!



Coupled with the whitetail hunt is a guided duck hunt. Several top-notch blinds for morning ducks hunts are located nearby with expert callers and guides for a Mississippi Fly Way experience of a lifetime.



#### This Month's Featured Stories

Read about Billy Patterson's South Texas whitetail hunt where he and his grandson, Matthew have a hunt of a lifetime. You will enjoy the hunting story and the photos



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of his trophy deer. One of which turned out to be a 15 point with a 22" spread.

Read the whole story and enjoy the many photos as Billy tells about this unique hunting experience.

This story and many others can be found in Vol. I Issue III of the [RealHunters E-Journal](#).



Read about what it takes to hunt ducks on "The Big Water" in Vol. I Issue IV of the RealHunters E-Journal. You will be taken back behind the scenes of preparing for a season of water fowling in the open water. This story takes you from the special type of decoy rigging through what type of blind will perform best under these rough water situations. Included with this story are photos and a diagram showing how to place your decoy spread.

**If you would like additional information about items mentioned in this newsletter, [view this page](#) or call us at 318-680-4747.**

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